

SPAHIVE

BY JULIE PANKEY

SPONSORSHIP

PROPOSAL

2024



2024

ABOUT US

Julie Pankey is an internationally recognized spa director, spa consultant, and wellness tourism expert. With 30+ years of experience, Julie guides her clients to build wildly successful businesses.

Consulting from a holistic standpoint allows Julie's clients to be able to take a step back from working in their businesses so they can work on their businesses.



Massive shifts happen when Julie works with open-minded spa, hotel, and resort owners. Finding a healthy balance between the heart and brain of the business allows her clients to experience financial freedom, peace of mind, and the ability to explore passions that have taken a back seat for years.

Julie enjoys giving back to her industry by serving on multiple spa and wellness boards. She also supports peers in the spa industry through her SpaHive Community and sets new spa owners up for success through her Spa Professionals Academy.



Jennifer Boisclair



Linda Arthur

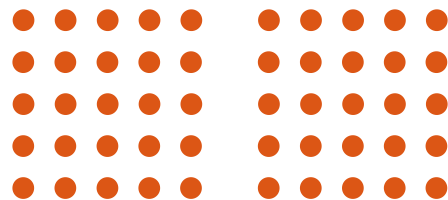


Alison Lindsay



Karen Butler

MEET



THE BOARD

Why SpaHive



Connection

SpaHive events are about connection. We include our vendor partners in all of our activities because we know that people purchase from people. Our events are about relationship building and showcasing how you offer the very best partnerships for our spas.



Partnerships

In the SpaHive we create lasting partnerships. Our vendor partners apply to return year after year, event after event. We promote our partners in the media as well as through all of our channels. Our vendor partners close deals at every event and gain access to a huge network of spas nationwide.

Networking is not just about connecting people. It's about connecting people with people, people with ideas and people with opportunities.



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Executive

\$2,989
per event

- Experience Center Participation (options vary per event).
- One attendees per event, includes all food and activities. (exclusive of overnight room)
- Showcase Display Space.
- Company Included in all event promotion and marketing.
- Company Logo and link on event website.
- Contribution to swag bag.
- Post-event contact list.

**New to SpaHive? Ask about our emerging brand option*

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Platinum

\$13,999
per year

- Experience Center Participation.
- One to One pre-scheduled meetings
- Two attendees per event, includes all food, activities, and one nights lodging (double occupancy).
- Premium Showcase Display Space.
- Company Included and featured in annual promotion and marketing.
- Advertising Space in prominent event spaces such as entry to venue, guest rooms, restrooms and buffet table.
- Company Logo and link on website home page.
- Contribution to swag bag.
- Post-event contact list.
- Customized Media Opportunities. (i.e Virtual Classes, Blog Posts, Feed Posts, and Group Live Sessions)
- Full Year access to SpaHive Pro Membership

SPAHIVE

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SPAHIVE VIP PRO

\$4999
per year

Have you been looking for a community that just gets the struggles of a spa vendor partner? Do you wish you could pick the brain of spa owners and decision makers?

Our NEW SpaHive PRO Membership is just that! It is born from our strong community and membership that understands TOGETHER we can do more! Benefits you receive:

- Vendor Partner Content Vault
- Live Quarterly Masterclass
- Quarterly brainstorming and mastermind session one to one with Julie Pankey or SpaHive VIP Board Member of choice.
- SpaHive Preferred Vendor status
- Opportunity to share information and best practices, network, share contacts and insights with a intimate group or peers
- Tap into the minds of spa owners and operators
- Includes other in person opportunities
- Customized Media Opportunities. (i.e Virtual Classes, Blog Posts, Feed Posts, and Group Live Sessions)

*quarterly payment option \$1500 per quarter

Event Schedule



MAY 5th - 7th (SpaHive Exclusive)

Kennebunkport, Maine, Annual SpaHive RETREAT

Highly anticipated annual SpaHive Retreat in Maine. This two-night three-day event includes networking, experiential treatments, plus our signature mastermind and education sessions with lots of time for relaxation and connection.

SEPTEMBER 23rd (SpaHive Exclusive)

CT, Luxury Lunch and Learn

Half day luxury lunch and learn hosted by Cerulean Beauty and Spa at Mystic Marriott. Overnight opportunities with spa experience included.

NOVEMBER 4th (SpaHive Exclusive)

NH, Networking (Plus) Event

Networking event and optional overnight with spa experience hosted by Mountainview Grand Hotel and Spa.